

PaintingEzine.com

2017 Themes & Guidelines

You may submit any time of the year. There is no cut-off date for submissions, but our issues do fill in advance quickly, so submit early!

January

Miscellaneous
Valentine's Day
Cobweb Corner (1 Halloween project)

February

Spring
St. Patrick's Day
Miscellaneous
Things with Wings
Kringle Korner (1 - Christmas project)

March

Miscellaneous
Easter
Summer
Cobweb Corner (1 Halloween project)

April

Miscellaneous
Mother's Day
Summer
Kringle Korner (1 - Christmas project)

May

Miscellaneous
Father's Day
Americana
Cobweb Corner (1 Halloween project)

June

Miscellaneous
Summer Fun/Beachy Stuff
4th of July
Kringle Korner (1 - Christmas project)

July

Autumn Issue
Halloween and General Autumn
Kringle Korner (1 - Christmas project)

August

Christmas Ornament Issue
Cobweb Corner (1 Halloween project)

September

Miscellaneous
Christmas
Thanksgiving
Halloween
Cobweb Corner (1 Halloween project)

October

Miscellaneous
Thanksgiving
Christmas
Kringle Korner (1 - Christmas project)

November

Miscellaneous
Winter
Christmas
Cobweb Corner (1 Halloween project)

December

Miscellaneous
New Year's
Kringle Korner (1 - Christmas project)

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PAINTING EZINE MATERIALS GUIDELINES

Due Date:

- 45 days prior to publication date, i.e., January 15 for March 1 publication.
- SEND ALL PROJECT MATERIALS VIA EMAIL TO: submissions@paintingezine.com. If you have any questions, please do not hesitate to contact us at this email address.

We DO NOT want your materials in an all inclusive ePattern style. Send separate files for each component.

For Instructions: (.DOC File ONLY – No Embedded Images)

- Word or OpenOffice format – **NO PDFs please.**
- All text aligned against the left margin.
- No Formatting!** No tabs, no columns, no bullets, no underlining, no bolded text, no special formatting.
- Supply lists – single space and put everything against the left margin. You can double space between sections such as “paints” or “brushes”, etc.
- Single Space all instructional content. Double space between steps.
- Do Not type your paint colors in "ALL CAPS".
Example: "Lamp Black" is good; "LAMP BLACK" is not good.
- Please use a regular font such as times, helvetica, or arial, preferably size 11.
- If you have step-by-step photos, DO NOT embed them in your instructions, put a notation in the instructions where each should be referenced such as (*refer to Image-Step 1*) and title your corresponding jpg image with the same name.
- Type a note to us at the top of your document if you think your instructions need further explanation, or a special font type, spacing or numbering. We will do our best to comply if it fits within our layout.
- PLEASE proof read your instructions!!**

For Photos: (JPGS ONLY)

- JPG format – **No PDFs please.**
- Remember that we do not have the actual project in our hands to photograph in an attractive setting. What you send to us is what we have to present to the readers. Please keep this in mind and provide the best possible photos. One photo of the entire project up close to see painting details, plus more photos perhaps in a display setting or with a nice back drop. Step-by-step photos are welcomed!
- No black backgrounds please – be considerate of your readers – printing images on black backgrounds require a large amount of ink.
- Photos should be at least 2,000 pixels in height or width. Low-resolution photos appear very blurry in the ezine and when printed!
- Do not varnish your piece before photographing, the gloss will cause a harsh reflection of light.
- Flash is usually bad. Indirect outdoor or indoor lighting close to your project might be best.

For Line Drawing Patterns: (JPGS ONLY)

- JPG format – **No PDFs please.**
- Inked patterns in full size. Crisp black lines, please.
- If your pattern is larger than 8x10, please split it between as many pages as needed, making sure all parts of the drawing are included when pieced together.
- When you send the pattern, please let us know the dimensions of your line drawing so that we can be certain it is sized accurately in the Ezine.

SPECIAL NOTE: PLEASE DO NOT SHARE/SHOW YOUR PROJECT PHOTO ONLINE MORE THAN 2 WEEKS PRIOR TO PUBLICATION DATE. We want your project to feel fresh when the ezine is released.

If you would like to send out a teaser photo – you can do so starting 2 weeks prior to publication, and please be sure to include the Painting Ezine link so readers will know where to find your project.

Our link is www.paintingezine.com.

Affiliate Account: We encourage you to sign up for an Affiliate Account to earn money for subscriptions that come in through your shared links.

SAMPLE FORMAT FOR INSTRUCTIONS

Saltbox Sampler by Susan Kelley

Surface:

Large Blocks (#62824 www.artistsclub.com)

Paints: DecoArt Americana Acrylic Paint

Antique Gold

Antique Green Bleached

Sand Burlap

Oyster Beige Plantation Pine

Soft Black Titanium White

Brushes: Dynasty Black Gold Brushes

1/4, 8, 14 Shaders (206S)

5/0, 1 Rounds (206R)

Supplies:

Basic Painting Supplies Sand Paper

Americana Matte Sealer Americana Gel-

Stain (Walnut)

Prep:

Sand all four blocks of wood. Stain the backs with the Walnut Gel-Stain.

Painting Instructions:

Add painting instructions, double spacing between steps.

Basecoat the front of the block with Oyster Beige. Let dry.

Basecoat the sheep with Bleached Sand.

(Refer to Image 1)

Transfer remaining details.

(Refer to Image 2)

More instructions, etc.

Finishing:

Add finishing instructions such as drilling holes, varnishing, etc.